



**Why You
Should Choose
A Putter's Edge™
DEALERSHIP**

**Thank you for your interest in
Putter's Edge™ Custom Putting Greens!**

We are pleased to offer Putter's Edge Dealerships - allowing you to build your own business with an established market leader in custom indoor and outdoor putting green turf, installations and service.

Please contact us for more information on how you can benefit from our established advertising materials, construction techniques and distributorship connections.

**Simply send your contact information
to dealer@putters-edge.com**

Please include your:

- Name
- Mailing Address
- Phone Numbers
- Preferred eMail Address
- Proposed Geographic Area
- Time Frame.

or call us Toll Free at 1-800-875-3151



Putter's Edge Custom Putting Greens
27 Greenloch Court, Pataskala, Ohio 43062



Proud Member of the Better Business Bureau

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THE TURF

- Putter's Edge utilizes the newest synthetics on the market, including our own Pure Absolute Roll™ turfs. Our proprietary PAR-1 Turf has no grain, rolling to an 10½ stimp in every direction. PAR-2 rolls to a 9½ stimp.
- The first "true roll" turf on the market that has the ball speed to compare with most PGA tournament greens.
- Putter's Edge researches synthetic turf from all the top manufacturers and negotiates wholesale pricing for turfs we recommend.
- You are not just buying turf; you are buying a proprietary suggested system.

THE PROCESS

- Our installation process runs about two-thirds the time frame of most of our competitors with comparable or superior results (*less time means more profit per job*).
- One of the best turf and installation warranties on the market.
- Support before, during and after the installation.

THE DEALERSHIP

- Participate in endorsed Putter's Edge markets.
- Enhance your credibility as an "Authorized Putter's Edge Dealer".
- Excellent orientation and training program available for new dealers.
- Promotion on Putter's Edge web site to generate leads in each dealer's territory.
- Protected territory with free lead referral program, as long as minimum production goals are achieved.

THE MARKETING

- Participate in group advertising and marketing campaigns.
- Professionally produced television and radio commercials that will be personalized for your company.
- Dealer provided with materials including professional business card layout, color photos of indoor/outdoor custom greens and sample sales/order forms.
- Trade and Golf Show Kits available that include video, turf display sample board and handout literature.

THE EXTRAS

- Putter's Edge is dedicated to staying ahead of the competition through ongoing research and development, and listening to the desires and needs of the marketplace.
- Periodic Newsletters updating installation and marketing techniques.
- Wholesale pricing on all Putter's Edge products and accessories.